exclusive Benefits. Reserved For You.

As a consumer in today's world your choices are endless. We appreciate the fact that you have trusted Pine Belt Cars throughout your vehicle research and recent purchase. My staff and I remain committed to making your ownership experience second to none.

In our quest to offer an exceptional customer experience, our dealership is proud to present the Pine Belt Rewards Program. Simply put, it is a totally new way to drive.

As a Preferred Vehicle member, you are invited to exclusive savings, privileges and VIP treatment reserved just for you. Please take a few moments to read your membership materials closely. They will explain the benefits of purchasing your vehicle from Pine Belt Cars and on becoming a Preferred Vehicle member. On behalf of everyone at Pine Belt Cars, we appreciate your business, value your trust, and welcome you to our family!


ENJOY!

Rob Sickel
Vice President
Exclusive Pine Belt Earnings Program

Customer Appreciation ......................................................... 2
First Transaction Bonus .......................................................... 2
New Owner Clinic Bonus ......................................................... 3
Friends & Family Referral Bonus ......................................... 3
Pine Belt Service Gift Certificates ....................................... 4

Member Privileges

Priority Service Scheduling & Reserved Parking .................. 6
Members-Only Service Pricing .............................................. 6
Service Loaner Program ......................................................... 6
Lube, Oil, & Filter Change ....................................................... 8
Lost Key Return Service ......................................................... 11
Towing Reimbursement Coverage ..................................... 11
Paintless Dent Repair ............................................................. 12
Window Ding Repair .............................................................. 12
Vehicle Damage & Excess Mileage Waiver ....................... 17
Additional Trade-In Value ..................................................... 17

Reserved For You

Online Convenience .............................................................. 18
Members-Only Promotions .................................................. 19
Leisure Time .......................................................... 20
Rules & Regulations ............................................................. 22
Referral Coupons ............................................................... 23
EXCLUSIVE Pine Belt Rewards

With the swipe of your Pine Belt Rewards card or key tags, you will earn 15% of all qualified purchases made in our service department. Redeem your points toward the purchase or lease of your next vehicle from any of our dealership locations. Each point earned equals $1 in future discounts and are fully transferable to friends and family. Plus, as a Preferred Vehicle member, your redemption amount is up to $2,000. Each point awarded is valid for 48 months from the date that it was earned. The best part is that redeemed points are in addition to manufacturers incentives and rebates.

Customer Appreciation Bonus - $50 in Points!
As a Preferred Vehicle member, your Pine Belt Rewards account has been preloaded with $50 in points.

First Transaction Bonus - $100 in Points!
You will also receive an additional $100 in points the first time you make a purchase and swipe your membership card or key tag at any of our dealerships.

New Owner Clinic Bonus - $50 in Points!
Attend our informative new owner clinic and receive $50 in Bonus Points. You will have a chance to meet members of our service team, ask questions, pick up tips on the care and maintenance of your vehicle, and learn more about your Pine Belt Rewards member benefits.

Friends & Family Referral Bonus - $100 in Points!
As a Preferred Vehicle member, you will receive $100 in Bonus Points for each customer that you refer who purchases a new or pre-owned vehicle. Simply complete a referral certificate located on page 23. Ask your friends or family to present their certificate prior to delivery of their new or pre-owned vehicle. It’s that easy!
**EARN Pine Belt Gift Certificates**

Up to $150 in Value!
Each time you swipe your card or key tag, you will be earning valuable points toward our exclusive Pine Belt Gift Certificate Program. When each reward level is reached, you will automatically be mailed a Pine Belt Gift Certificate to use at any of our dealerships. Plus, no points will be subtracted from your account for redeeming your certificate. This is simply our way of thanking you for your continued loyalty.

<table>
<thead>
<tr>
<th>Points</th>
<th>Certificate Amount</th>
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<tbody>
<tr>
<td>500</td>
<td>$50.00 Pine Belt Service Gift Certificate</td>
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<tr>
<td>1,000</td>
<td>$50.00 Pine Belt Service Gift Certificate</td>
</tr>
<tr>
<td>2,000</td>
<td>$50.00 Pine Belt Service Gift Certificate</td>
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</tbody>
</table>
**VIP TREATMENT Every Day**

**Priority Service Scheduling**
When you are a Pine Belt Rewards member, our service concierge will move you to the “front of the line” and provide you with a reservation that works to fit your schedule. Simply contact your service advisor, and we will handle the rest.

**Reserved Parking**
In a hurry? Preferred Vehicle members enjoy access to our reserved parking area.

**Members-Only Service Pricing**
Pine Belt Rewards members receive the lowest service pricing…guaranteed. Our members-only pricing is plainly displayed in each service area. Watch your inbox for additional members-only specials throughout the year.

**Service Loaner Vehicle Program**
Preferred Vehicle members enjoy the convenience and luxury of a service loaner car. To ensure a vehicle is washed and ready to go upon your arrival, please request your loaner vehicle in advance when scheduling your service visit. At check-in, please present your Preferred Vehicle membership card or key tag to your service advisor.
Loaner vehicles based on availability.
OUR GIFT To You

First Lube, Oil, & Filter Change
Maintaining your vehicle at Pine Belt Cars is always fast, convenient, and enjoyable. To help you get acquainted with our service department and see how convenient servicing your vehicle is with us, we invite you to enjoy your first oil change... on us!

Find a certificate for your complimentary lube, oil, and filter change below. Simply present your completed certificate along with your Preferred Vehicle Rewards membership card or key tag at time of service to receive your complimentary oil change service.

Preferred Vehicle LUBE, OIL, & FILTER CHANGE

This certificate entitles you to one complimentary lube, oil and filter change.* Simply schedule your service appointment, notify your service consultant that you are a Preferred Vehicle member and wish to redeem lube, oil and filter certificate. Please present this certificate and your valid Pine Belt Rewards membership card or key tags at time of arrival.

** Barcode Number

6 2 7 2 5 0 1 1 6 1

Year Make Model

Date Enrolled ______ / ______ / ______

Date Redeemed ______ / ______ / ______

Must be redeemed within first 48 months of membership. This certificate is not replaceable if lost or stolen. No cash value. When redeeming offer, customer must present certificate and member card or key tag. Void if reproduced in any way. Valid only for vehicle enrolled. Nontransferable.

*For those vehicles requiring synthetic or diesel oil, a $39.95 credit will be applied toward the total cost of the service.
Attn: Cashiers

1. Please complete customer information on the front of this coupon.
2. Follow terminal instructions to the right to ensure that the customer’s account is updated.
3. Staple coupon to the internal copy of service RO for future reference.

Terminal Instructions

1. Select “Transaction” from menu at top
2. Scan Card or Key Tag & confirm correct customer
3. Select dealer location from drop down
4. Select bonus award from transaction type drop down
5. Enter RO#
6. Enter your employee #
7. Click box for correct bonus under available bonus
8. Click submit
9. Click confirm
10. Print receipt
11. Click new member search

*You will find the check boxes under the “purchase” transaction type if certificate is used in conjunction with customer pay.

PEACE Of Mind

Lost Key Return Service - $250.00 Value!
As a Preferred Vehicle member, your key tags provide you peace of mind. If you lose your keys, instructions on your key tags will assist in the safe return of your keys and key fobs. Please make sure your key tags are on your key ring at all times. Cost of replacement keys not covered if keys are not returned.

Towing Reimbursement Coverage - $100.00 Value!
If your vehicle is inoperable and in need of a mechanical repair, Preferred Vehicle members will be reimbursed up to $100.00 toward their tow bill when all repairs are done by Pine Belt Cars. Simply provide a copy of your tow bill when picking up your vehicle and we will deduct the cost of the tow bill up to $100.00.
**DON’T SWEAT The Small Stuff**

**Paintless Dent Repair – $100.00 Value!**
Keep your vehicle’s exterior finish in showroom condition by taking advantage of one complimentary paintless dent repair (up to a $100.00 value). Simply make your appointment in advance and present the certificate from this guide along with your Preferred Vehicle membership card or key tag.

Must be redeemed within first 48 months of membership. This certificate is not replaceable if lost or stolen. No cash value. When redeeming offer, customer must present certificate and member card or key tag. Void if reproduced in any way. Void only for vehicle enrolled. Nontransferable. Value not to exceed $100.00. Under the following conditions: Client is responsible for charges after the first paintless dent repair. Repair does not include hail damage, bodywork, or repair covered under the vehicle’s insurance policy. Please check with your service advisor for details. Certain vehicles and some areas excluded.

**Window Ding Repair – $100.00 Value!**
Should the unfortunate happen, we can repair a ding in your vehicle’s glass for you (up to a $100.00 value). Simply present the certificate from this guide along with your Preferred Vehicle membership card or key tag.

Must be redeemed within first 48 months of membership. This certificate is not replaceable if lost or stolen. No cash value. When redeeming offer, customer must present certificate and member card or key tag. Void if reproduced in any way. Valid only for vehicle enrolled. Nontransferable. Value not to exceed $100.00. Under the following conditions: Client is responsible for charges after the first window ding repair. Please check with your service advisor for details. Certain vehicles and some areas excluded.

**Preferred Vehicle PAINTLESS DENT REPAIR**

This certificate entitles you to one complimentary paintless dent repair. Simply schedule your service appointment, notify your service consultant that you are a Preferred Vehicle member, and present this certificate and a valid Pine Belt Rewards membership card or key tag at time of arrival.

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
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Barcode Number
6 2 7 2 5 0 1 1 6 1

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<th>Year</th>
<th>Make</th>
<th>Model</th>
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</table>

Date Enrolled _______ / _______ / _______
Date Redeemed _______ / _______ / _______

Must be redeemed within first 48 months of membership. This certificate is not replaceable if lost or stolen. No cash value. When redeeming offer, customer must present certificate and member card or key tag. Void if reproduced in any way. Valid only for vehicle enrolled. Nontransferable. Value not to exceed $100.00. Under the following conditions: Client is responsible for charges after the first paintless dent repair. Repair does not include hail damage, bodywork, or repair covered under the vehicle’s insurance policy. Please check with your service advisor for details. Certain vehicles and some areas excluded.
Attn: Cashiers

1. Please complete customer information on the front of this coupon.
2. Follow terminal instructions to the right to ensure that the customer's account is updated.
3. Staple coupon to the internal copy of service RO for future reference.

Terminal Instructions

1. Select “Transaction” from menu at top
2. Scan Card or Key Tag & confirm correct customer
3. Select dealer location from drop down
   * 4. Select bonus award from transaction type drop down
5. Enter RO#
6. Enter your employee #
7. Click box for correct bonus under available bonus
8. Click submit
9. Click confirm
10. Print receipt
11. Click new member search

*You will find the check boxes under the “purchase” transaction type if certificate is used in conjunction with customer pay.


Preferred Vehicle WINDOW DING REPAIR

This certificate entitles you to one complimentary window ding repair. Simply schedule your service appointment, notify your service consultant that you are a Preferred Vehicle member, and present this certificate and a valid Pine Belt Rewards membership card or key tag at time of arrival.

First Name ______________________ Last Name ______________________

Barcode Number 6 2 7 2 5 0 1 1 6 1 __ __ __ __ __ __ __ __

Year __________ Make __________ Model __________

Date Enrolled _______ / _______ / _______ Date Redeemed _______ / _______ / _______

Must be redeemed within first 48 months of membership. This certificate is not replaceable if lost or stolen. No cash value. When redeeming offer, customer must present certificate and member card or key tag. Void if reproduced in any way. Valid only for vehicle enrolled. Nontransferable. Value not to exceed $100.00. Under the following conditions: Client is responsible for charges after the first window ding repair. Please check with your service advisor for details. Certain vehicles and some areas excluded.
Attn: Cashiers

1. Please complete customer information on the front of this coupon.
2. Follow terminal instructions to the right to ensure that the customer's account is updated.
3. Staple coupon to the internal copy of service RO for future reference.

Terminal Instructions

1. Select “Transaction” from menu at top
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7. Click box for correct bonus under available bonus
8. Click submit
9. Click confirm
10. Print receipt
11. Click new member search

*You will find the check boxes under the “purchase” transaction type if certificate is used in conjunction with customer pay.


RELAX We Have You Covered

Vehicle Damage & Excess Mileage Waiver - $250.00 Value!
You will receive additional protection against unexpected vehicle damage and additional mileage as a Preferred Vehicle member. When it is time to trade or return your leased vehicle back to Pine Belt Cars, we will reimburse you for excess mileage or damage charges incurred from your lease company. Simply provide your sales consultant with the lease end invoice, and we will cover up to $250 when you purchase or lease your next vehicle from Pine Belt.

Additional Trade-In Value – $250.00 Value!
It is very simple and very true. A properly maintained vehicle in which all recommended services have been completed by Pine Belt Cars is worth more to us. Therefore, Preferred Vehicle members that have all factory recommended service completed at Pine Belt Cars will receive an additional $250.00 on the appraised value of their trade.
**OPEN 24/7**

**How Much Could You Save?**
Your point balance is only a keystroke away! Check your account balance at www.PineBeltCars.com/Rewards anytime you choose.

**Continuous Service 24 Hours A Day**
Book your service reservation online, learn more about redeeming your points on your next vehicle, browse our inventory, stay informed of members-only special sale events, and even provide feedback to our managers. It's all just a click away, 24 hours a day.

Check Your Point Balance At

**www.PineBeltCars.com/Rewards**

**MEMBERS-ONLY Promotions**

Check your receipt at every service visit for updates on upcoming promotions. Throughout the year members are invited to take advantage of exclusive members-only promotions, including FREE gift certificates from area businesses, service specials, and more!
LEISURE Time

Personal Travel Concierge
Keep your Preferred Vehicle level card or key tag in hand when planning your next travel excursion and enjoy the savings and convenience of having your own private travel concierge without expensive membership fees or charges.
Please provide your concierge with your membership number located on the back of your membership card or keytag.

Call Toll free Monday through Friday
9:30 am - 6:30 pm EST
1-888-732-7291
Bookings and fares may be based on availability.
1. Upon receipt of membership wallet card and key tags (the “Card”), member agrees to be bound by the program rules and conditions.

2. Pine Belt Rewards points (the “Points”) are earned by making qualified purchases of products and services only at Pine Belt Cars and affiliate owned and operated dealerships (the “Dealership”).

3. Members must present valid membership Card at time of purchase in order to accumulate Points.

4. 15% of the total dollars you spend toward a qualified purchase OR the fixed Point award for specific transactions as outlined in this program will accrue in Points to discount your next new or pre-owned vehicle purchase at the Dealership.

5. Each of the Points earned is equal to one dollar in award discounts.

6. Qualified purchases include retail parts, detail, services, maintenance and accessories. New or pre-owned vehicle purchases, body shop services and wholesale parts purchases are excluded from this program. Points are earned on customer pay transactions only. Warranty repairs do not qualify for Points accumulation.

7. Program is limited to a maximum award level of 2,000 Points.

8. Points begin accumulating on the original membership start date, but may not exceed the Points limit.

9. Membership accounts will always retain the most recent transactions. Every point earned is valid for four years from transaction date. Points earned must be used before the expiration date or the Points will be forfeited.

10. Membership and Points may not be transferred from account to account. At no time can members pool Points to increase awards.

11. Total Points standings will be tracked in the Flexstat® database and will be updated with each qualified purchase. Transaction credits will be posted within 30 days of the transaction date and can be checked at any Dealership Points scan terminal as well as the Dealership’s Web site.

12. When redeeming Points toward a vehicle purchase, members must present a valid membership Card containing their accumulated Points with proper identification.

13. Points may only be accumulated at the time the member makes a qualified purchase.

14. Points have no cash value and cannot be redeemed for cash.

15. Only one account may be used per vehicle purchase.

16. Membership Cards remain the property of the Dealership and must be surrendered upon request.

17. Participation in this program is offered at the sole discretion of the Dealership and may be terminated at any time without prior notice.

18. The Dealership reserves the right to disqualify any person(s) from participation, if in its sole judgment the member violates the rules and regulations governing this program. In the event of disqualification or program termination, accumulated Points will be immediately terminated.

19. All members must be at least 18 years of age to participate.

20. Accumulated Points may not be redeemed if you are in default under the terms and conditions of these rules or with regard to any obligation which may be due the Dealership.

21. Determination of income or tax liability related to the participation in this program is the sole responsibility of the participating member. Neither NuCar Consulting, Inc. nor the Dealership make any representation as to the current or future tax consequences to the participating members as to the crediting, transfer, use, redemption, or disposition of program earnings.

22. The program has no pre-determined termination date. The program may be terminated at any time without prior notice at the discretion of the Dealership. Accumulated Points may not be redeemed if you are in default under the terms and conditions of these rules or with regard to any obligation which may be due the Dealership.

23. The Dealership and NuCar Consulting, Inc. reserve the right to audit all accounts for compliance with these rules. In the event that an audit reveals discrepancies, the processing of program earnings may be delayed until such discrepancies are resolved. The Dealership reserves the right to make any and all decisions as to the validity of accumulated Points. All decisions are considered final.

24. Corporations, partnerships, and other entities may not be eligible to participate.

25. Nothing in these rules or in the program shall be construed to establish an agency, partnership, or joint venture relationship between the Dealership, NuCar Consulting, Inc., or any other party. NuCar Consulting, Inc. is not responsible and assumes no liability for changes in or discontinuance of a Dealership service, which may affect the program benefits.

26. The Dealership and NuCar Consulting, Inc. reserve the right to change the program rules at any time without prior notice to members.

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Sales Consultant Must Complete To Award Points

Existing Customer's Barcode #
627250 1161
☐ $100 in Bonus Points Awarded

Date Completed

Manager's Validation Signature

Existing Customer's Barcode #
627250 1161
☐ $100 in Bonus Points Awarded

Date Completed

Manager's Validation Signature
YOUR EXCLUSIVE PRIVILEGES AWAITS YOU.
**BENEFITS** Reserved For: 

<table>
<thead>
<tr>
<th>Member Name</th>
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<th>Year</th>
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<tr>
<th>Enroll Date</th>
<th>Exp. Date</th>
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Check Your Point Balance At

**Pine Belt Chevrolet of Lakewood**
1088 Route 88/Ocean Ave., Lakewood, NJ 08701 • 866.324.2250

**Pine Belt Chevrolet of Freehold**
3712 Route 9 South, Freehold, NJ 07728 • 866.324.2257

**Pine Belt Chrysler Jeep of Lakewood**
1088 Route 88/Ocean Ave., Lakewood, NJ 08701 • 888.896.7809

**Pine Belt Subaru of Lakewood**
1088 Route 88/Ocean Ave., Lakewood, NJ 08701 • 888.296.1312